A Comparison of Public Policy Approaches to the IPv4-IPv6 Transition

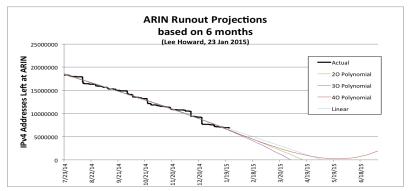
<u>Lee Howard</u>, Time Warner Cable

<u>Jesse Horton Sowell</u>, Massachusetts Institute of Technology (MIT) - ESD

Originally presented at TPRC 2014

IPv4 Runout as a Public Policy Issue

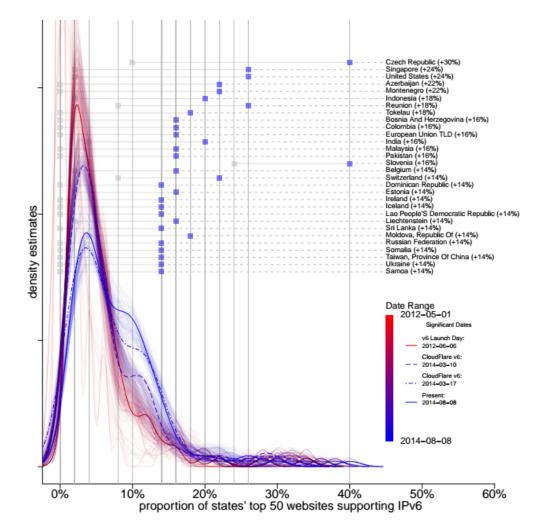
- IPv4 is status quo
- IPv4 costs will rise
 - TCO of CGN
 - IPv4 market



- IPv6 may be costly, hurried, islandy
 - Costs: Equipment, Knowledge, Prioritization
 - Hurried: error prone
- Coordination needed to maximize network effect

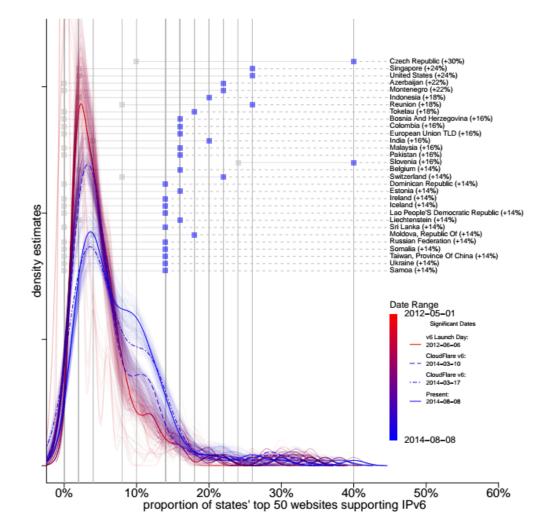
IPv6 Deployment

- Each line is a date
- greater area under the curve for a given range = more countries in that range
- White space shows significant jumps in deployment
 - 2012 World IPv6 Launch
 - 2014 CloudFlare enables many



IPv6 Incentives

- Government public policy efforts
- 2. Hybrid public-private
- Charismatic IPv6 policy entrepreneurs within the firm and epistemic community



Government Public Policy Efforts

- 1. Government public policy efforts
 - a. Providing government services over IPv6
 - b. Incent private industry to support IPv6
 - c. Provide funding for private industry
- 2. Hybrid public-private
- 3. Private Institutions and Operational Epistemic Communities

	Policy Type	Small Group	Single Company	Web%	Web Rank
Czech Republic	1a	у		34	1
Slovenia		у		30	2
United States	1a	у		28	3
Norway				26	4
Singapore	1a, 1b, 1c			22	6
Montenegro			у	22	6
Columbia			у	22	6
Hong Kong			у	20	9

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	Policy Type	Small Group	Single Company	ISP%	ISP Rank
Belgium	1b	у		30.4	1
United States	1a	у		14.5	2
Germany		у		13.16	3
Luxembourg			у	11.6	4
Peru			у	11.1	5
Norway			у	10.2	6
Switzerland			у	9.7	7
Czech Republic	1a		у	7.9	8
Japan		у		6.2	12
Singapore	1a, 1b, 1c			2.6	18
Slovenia		у		0.9	26
Bolivia				0.84	28
Costa Rica				0.02	84

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Hybrid Public-Private Incentives

- A. Government as legitimating convener
- B. RIR as policy entrepreneur

The Engineer/C-level gap

	Policy Type	Small Group	Single Company	ISP%	ISP Rank
Belgium	1b, 2a	у		30.4	1
United States	1a	у		14.5	2
Germany		у		13.16	3
Luxembourg			у	11.6	4
Peru	2b		у	11.1	5
Norway			у	10.2	6
Switzerland			у	9.7	7
Czech Republic	1a		у	7.9	8
Japan		у		6.2	12
Singapore	1a, 1b, 1c, 2a			2.6	18
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Peru	2b		у	11.1	5
Norway			у	10.2	6
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Private Institutions and Operational Epistemic Communities

- 1. Government public policy efforts
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- 3. Private Institutions and Operational Epistemic Communities
 - a. Individual firms' internal incentives
 - b. Operational epistemic communities
 - c. Policy entrepreneurs





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Summary

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 - a. Government as legitimating convener
 - b. RIR as policy entrepreneur
 - c. The Engineer/C-level gap
- 3. Charismatic IPv6 policy entrepreneurs within the firm and epistemic community
 - a. Individual firms' internal incentives
 - b. Epistemic communities
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Conclusions

Governments desiring to foster IPv6 should:

- a. Require IPv6 for government web sites and vendors
- b. Coordinate with industry representatives to leverage operational knowledge and capacity
- c. Review data retention and privacy laws and CGN

Countries with high deployment tend to have:

- 1. One or more large operators deploying
- 2. Strong operational epistemic communities
- 3. A charismatic IPv6 policy entrepreneur